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Business Ethics Stephen M. Byars 2018-09-24

**The Return of the King** J. R. R. Tolkien 2008 The Companions of the Ring have become involved in separate adventures as the quest continues. Aragorn, revealed as the hidden heir of the ancient Kings of the West, joined with the Riders of Rohan against the forces of Isengard, and took part in the desperate victory of the Hornburg. Merry and Pippin, captured by orcs, escaped into Fangorn Forest and there encountered the Ents. Gandalf returned, miraculously, and defeated the evil wizard, Saruman. Meanwhile, Sam and Frodo progressed towards Mordor to destroy the Ring, accompanied by Smagol - Gollum, still obsessed by his 'precious'. After a battle with the giant spider, Shelob, Sam left his master for dead; but Frodo is still alive - in the hands of the orcs. And all the time the armies of the Dark Lord are massing. JRR Tolkien's great work of imaginative fiction has been labelled both a heroic romance and a classic fantasy fiction. By turns comic and homely, epic and diabolic, the narrative moves through countless changes of scene and character in an imaginary world which is totally convincing in its detail.

**Bikenomics** Elly Blue 2014-11-29 Bikenomics provides a surprising and compelling new perspective on the way we get around and on how we spend our money, as families and as a society. The book starts with a look at Americans' real transportation costs, and moves on to examine the current civic costs of our transportation system. Blue tells the stories of people, businesses, organizations, and cities who are investing in two-wheeled transportation. The multifaceted North American bicycle movement is revealed, with its contradictions, challenges, successes, and visions.

**Health Informatics: Practical Guide for Healthcare and Information Technology Professionals (Sixth Edition)** Robert E. Hoyt 2014-02 Health Informatics (HI) focuses on the application of Information Technology (IT) to the field of medicine to improve individual and population healthcare delivery, education and research. This extensively updated fifth edition reflects the current knowledge in Health Informatics and provides learning objectives, key points, case studies and references.

*Hacker, Hoaxer, Whistleblower, Spy* Gabriella Coleman 2015-10-06 Here is the ultimate book on the worldwide movement of hackers, pranksters, and activists that operates under the non-name Anonymous, by the writer the Huffington Post says "knows all of Anonymous' deepest, darkest secrets." Half a dozen years ago, anthropologist Gabriella Coleman set out to study the rise of this global phenomenon just as some of its members were turning to political protest and dangerous disruption (before Anonymous shot to fame as a key player in the battles over WikiLeaks, the Arab Spring, and Occupy Wall Street). She ended up becoming so closely connected to Anonymous that the tricky story of her inside-outside status as Anon confidante, interpreter, and erstwhile mouthpiece forms one of the themes of this witty and entirely engrossing book. The narrative brims with details unearthed from within a notoriously mysterious subculture, whose semi-legendary tricksters—such as Topiary, tflow, Anachaos, and Sabu—emerge as complex, diverse, politically and culturally sophisticated people. Propelled by years of chats and encounters with a multitude of hackers, including imprisoned activist Jeremy Hammond and the double agent who helped put him away, Hector Monsegur, Hacker, Hoaxer, Whistleblower, Spy is filled with insights into the meaning of digital activism and little understood facets of culture in the Internet age, including the history of "trolling," the ethics and

metaphysics of hacking, and the origins and manifold meanings of "the lulz."

**Actionable Gamification** Yu-kai Chou 2019-12-03 Learn all about implementing a good gamification design into your products, workplace, and lifestyle Key Features Explore what makes a game fun and engaging Gain insight into the Octalysis Framework and its applications Discover the potential of the Core Drives of gamification through real-world scenarios Book Description Effective gamification is a combination of game design, game dynamics, user experience, and ROI-driving business implementations. This book explores the interplay between these disciplines and captures the core principles that contribute to a good gamification design. The book starts with an overview of the Octalysis Framework and the 8 Core Drives that can be used to build strategies around the various systems that make games engaging. As the book progresses, each chapter delves deep into a Core Drive, explaining its design and how it should be used. Finally, to apply all the concepts and techniques that you learn throughout, the book contains a brief showcase of using the Octalysis Framework to design a project experience from scratch. After reading this book, you'll have the knowledge and skills to enable the widespread adoption of good gamification and human-focused design in all types of industries. What you will learn Discover ways to use gamification techniques in real-world situations Design fun, engaging, and rewarding experiences with Octalysis Understand what gamification means and how to categorize it Leverage the power of different Core Drives in your applications Explore how Left Brain and Right Brain Core Drives differ in motivation and design methodologies Examine the fascinating intricacies of White Hat and Black Hat Core Drives Who this book is for Anyone who wants to implement gamification principles and techniques into their products, workplace, and lifestyle will find this book useful. Social Media Communication Jeremy Harris Lipschultz 2020-05-27 This updated third edition presents a wide-scale, interdisciplinary guide to social media. Examining platforms like Facebook, Instagram, LinkedIn, Snapchat, TikTok, Twitter and YouTube, the book analyzes social media's use in journalism, broadcasting, public relations, advertising and marketing. Lipschultz focuses on key concepts, best practices, data analyses, law and ethics - all promoting the critical thinking that is needed to use new, evolving and maturing networking tools effectively within social and mobile media spaces. Featuring historical markers and contemporary case studies, essays from some of the industry's leading social media innovators and a comprehensive glossary, this practical, multipurpose textbook gives readers the resources they will need to both evaluate and utilize current and future forms of social media communication. Among other changes, updates to the third edition include a deep dive into new approaches to analytics, as well as greater discussion of law and ethics in light of the Facebook Cambridge Analytica scandal, the roll-out of GDPR and new case law relating to social media. Social Media Communication is the perfect social media primer for students and professionals, and, with a dedicated teaching guide, ideal for instructors, too.

**To Life!** Linda Weintraub 2012-09-01 This title documents the burgeoning eco art movement from A to Z, presenting a panorama of artistic responses to environmental concerns, from Ant Farms anti-consumer antics in the 1970s to Marina Zurkows 2007 animation that anticipates the havoc wreaked upon the planet by global warming.

HDTV For Dummies Danny Briere 2004-11-17 Get HDTV and get connected without getting confused! Buy wisely, surround yourself with sound, watch your movies in HD, and more. If HDTV looks appealing but the

mountain of mumbo-jumbo has you peeling out the door, take heart! Finally, here's a plain-English explanation of what HDTV is and how to choose one, hook it up, locate and access programming sources, and even how to connect your movie machines and Xbox for even more HD fun. Discover how to: Plan your HDTV system and choose the right equipment. Connect to programming sources. Add A/V entertainment gear and accessories. Access HDTV over your home network.

**Serenity** Joss Whedon 2006 The ragtag crew of *Serenity*, a ship full of mercenaries, fugitives, and one law-abiding prostitute, takes on a scavenger mission with the hopes of earning enough dough to disappear for a while, only to discover that the mission is orchestrated by an old enemy. Original.

**Designing Brand Identity** Alina Wheeler 2012-10-11 A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, *Designing Brand Identity*, Fourth Edition offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

**The End of Gender** Debra Soh 2020-08-04 International sex researcher, neuroscientist, and columnist Debra Soh debunks popular gender myths in this research-based, scientific examination of the many facets of gender identity. Is our gender something we're born with, or are we conditioned by society? In *The End of Gender*, neuroscientist and sexologist Dr. Debra Soh uses a research-based approach to address this hot-button topic, unmasking popular misconceptions about the nature vs. nurture debate and exploring what it means to be a woman or a man in today's society. Both scientific and objective, and drawing on original research and carefully conducted interviews, Soh tackles a wide range of issues, such as gender-neutral parenting, gender dysphoric children, and and the neuroscience of being transgender. She debates today's accepted notion that gender is a social construct and a spectrum, and challenges the idea that there is no difference between how male and female brains operate. *The End of Gender* is a conversation-starting work that will challenge what you thought you knew about gender, identity, and everything in between. Timely, informative, and provocative, it will arm you with the facts you need to come to your own conclusions about gender identity and its place in the world today.

**Tech Trends in Practice** Bernard Marr 2020-05-18 Discover how 25 powerful technology trends are transforming 21st century businesses How will the latest technologies transform your business? *Future Tech Trends in Practice* will give you the knowledge of today's most important technology trends, and how to take full advantage of them to grow your business. The book presents 25 real-world technology trends along with their potential contributions to organisational success. You'll learn how to integrate existing advancements and plan for those that are on the way. In this book, best-selling author, strategic business advisor, and respected futurist Bernard Marr explains the role of technology in providing innovative businesses solutions for companies of varying sizes and across different industries. He covers wide-ranging trends and provides an overview of how companies are using these new and emerging technologies in practice. You, too, can prepare your company for the potential and power of trending technology by examining these and other areas of innovation described in *Future Tech Trends in Practice*: Artificial intelligence, including machine and deep learning The Internet of Things and the rise of smart devices Self-driving cars and autonomous drones 3D printing and additive manufacturing Blockchain technology Genomics and gene editing Augmented, virtual and mixed reality When you understand the technology trends that are driving success, now and into the future, you'll be better positioned to address and solve problems within your organisation.

**Making and Being** Susan Jahoda 2020-01-23 "Making and Being draws on the lived experience of Susan Jahoda and Caroline Woolard, visual arts educators who have developed a framework for teaching art with the collective BFAMDAPhD that emphasizes contemplation, collaboration, and political economy. The authors share ideas and pedagogical strategies that they have adapted to spaces of learning which range widely, from self-organized workshops for professional artists to Foundations BFA and MFA thesis classes. This

hands-on guide includes activities, worksheets, and assignments and is a critical resource for artists and art educator's today"--Page 4 of cover.

**The Digital Nexus** Raphael Foshay 2016-02-01 Over half a century ago, in *The Gutenberg Galaxy* (1962), Marshall McLuhan noted that the overlap of traditional print and new electronic media like radio and television produced widespread upheaval in personal and public life: Even without collision, such co-existence of technologies and awareness brings trauma and tension to every living person. Our most ordinary and conventional attitudes seem suddenly twisted into gargoyles and grotesques. Familiar institutions and associations seem at times menacing and malignant. These multiple transformations, which are the normal consequence of introducing new media into any society whatever, need special study. The trauma and tension in the daily lives of citizens as described here by McLuhan was only intensified by the arrival of digital media and the Web in the following decades. The rapidly evolving digital realm held a powerful promise for creative and constructive good—a promise so alluring that much of the inquiry into this new environment focused on its potential rather than its profound impact on every sphere of civic, commercial, and private life. The totalizing scope of the combined effects of computerization and the worldwide network are the subject of the essays in *The Digital Nexus*, a volume that responds to McLuhan's request for a "special study" of the tsunami-like transformation of the communication landscape. These critical excursions provide analysis of and insight into the way new media technologies change the workings of social engagement for personal expression, social interaction, and political engagement. The contributors investigate the terms and conditions under which our digital society is unfolding and provide compelling arguments for the need to develop an accurate grasp of the architecture of the Web and the challenges that ubiquitous connectivity undoubtedly delivers to both public and private life. Contributions by Ian Angus, Maria Bakardjieva, Daryl Campbell, Sharone Daniel, Andrew Feenberg, Raphael Foshay, Carolyn Guertin, David J. Gunkel, Bob Hanke, Leslie Lindballe, Mark McCutcheon, Roman Onufrijchuk, Josipa G. Petrunić, Peter J. Smith, Lorna Stefanick, Karen Wall.

**Media Strategies** Jane Johnston 2020-07-16 *Media Strategies* maps the complex and disruptive media environment for the communication professional and provides the tools and methods to work effectively within it. Increasingly, communication professionals need to be accomplished content managers, capable of employing an arsenal of multi-media tactics across different platforms. This book presents new and innovative approaches to media relations, brand journalism and content management, providing practitioners with the tools to creatively develop, share and deliver strategic media assets and ideas that cut through the cluttered digital environment. The authors also demonstrate that personal and traditional skills are as important as ever, including the ability to tell stories, create memorable media pitches, write and layout media materials, and develop credibility and trust in relationships. *Media Strategies* sets a new agenda for anyone seeking to build a career as a professional communicator. It includes examples from around the world, from corporate, political, government, not-for-profit and activist communication and public relations practice. 'The game has changed. Communications professionals should look to this as their guide when navigating a swiftly changing media landscape.' Ross Healy, Brand Social Media Specialist 'Media Strategies cuts through the hype to show how you can build your skills and excel as a communicator in both traditional media and the disruptive digital media platforms.' Elissa Trezia, Financial Technology PR Executive, Indonesia 'An excellent guide to the complex media landscape.' Catherine Archer, Academic Chair, Strategic Communication, Murdoch University

**Police Power and the Video Revolution** Mary D. Fan 2019-05-09 This is the first book on the policy questions raised by two revolutions in recording the police - copwatching and police-worn body cameras. This accessible book with compelling stories and coverage of the most important debates over proof, privacy and police regulation will appeal broadly to students, laypersons, practitioners, and experts.

**Principles of Marketing** Gary M. Armstrong 2018 An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. *Principles of Marketing* keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at

the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

**Cyber War and Peace** Scott J. Shackelford 2020-01-31 The frontiers are the future of humanity. Peacefully and sustainably managing them is critical to both security and prosperity in the twenty-first century.

**Tallinn Manual 2.0 on the International Law Applicable to Cyber Operations** Michael N. Schmitt 2017-02-02 The new edition of the highly influential Tallinn Manual, which outlines public international law as it applies to cyber operations.

**What a City Is For** Matt Hern 2016-09-23 An investigation into gentrification and displacement, focusing on the case of Portland, Oregon's systematic dispersal of black residents from its Albina neighborhood.

**The Innovators** Walter Isaacson 2015-10-06 "Following his blockbuster biography of Steve Jobs, *The Innovators* is Walter Isaacson's revealing story of the people who created the computer and the Internet. It is destined to be the standard history of the digital revolution and an indispensable guide to how innovation really happens. What were the talents that allowed certain inventors and entrepreneurs to turn their visionary ideas into disruptive realities? What led to their creative leaps? Why did some succeed and others fail? In his masterly saga, Isaacson begins with Ada Lovelace, Lord Byron's daughter, who pioneered computer programming in the 1840s. He explores the fascinating personalities that created our current digital revolution, such as Vannevar Bush, Alan Turing, John von Neumann, J.C.R. Licklider, Doug Engelbart, Robert Noyce, Bill Gates, Steve Wozniak, Steve Jobs, Tim Berners-Lee, and Larry Page. This is the story of how their minds worked and what made them so inventive. It's also a narrative of how their ability to collaborate and master the art of teamwork made them even more creative. For an era that seeks to foster innovation, creativity, and teamwork, *The Innovators* shows how they happen"--

**Common Sense Mathematics: Second Edition** Ethan D. Bolker 2021-01-21 Ten years from now, what do you want or expect your students to remember from your course? We realized that in ten years what matters will be how students approach a problem using the tools they carry with them—common sense and common knowledge—not the particular mathematics we chose for the curriculum. Using our text, students work regularly with real data in moderately complex everyday contexts, using mathematics as a tool and common sense as a guide. The focus is on problems suggested by the news of the day and topics that matter to students, like inflation, credit card debt, and loans. We use search engines, calculators, and spreadsheet programs as tools to reduce drudgery, explore patterns, and get information. Technology is an integral part of today's world—this text helps students use it thoughtfully and wisely. This second edition contains revised chapters and additional sections, updated examples and exercises, and complete rewrites of critical material based on feedback from students and teachers who have used this text. Our focus remains the same: to help students to think carefully—and critically—about numerical information in everyday contexts.

**Data Feminism** Catherine D'Ignazio 2020-03-17 A new way of thinking about data science and data ethics that is informed by the ideas of intersectional feminism. Today, data science is a form of power. It has been used to expose injustice, improve health outcomes, and topple governments. But it has also been used to discriminate, police, and surveil. This potential for good, on the one hand, and harm, on the other, makes it essential to ask: Data science by whom? Data science for whom? Data science with whose interests in mind? The narratives around big data and data science are overwhelmingly white, male, and techno-heroic. In *Data Feminism*, Catherine D'Ignazio and Lauren Klein present a new way of thinking about data science and data ethics—one that is informed by intersectional feminist thought. Illustrating data feminism in action, D'Ignazio and Klein show how challenges to the male/female binary can help challenge other hierarchical (and empirically wrong) classification systems. They explain how, for example, an understanding of emotion can expand our ideas about effective data visualization, and how the concept of invisible labor can expose the significant human efforts required by our automated systems. And they show why the data never, ever "speak for themselves." *Data Feminism* offers strategies for data scientists seeking to learn how feminism can help them work toward justice, and for feminists who want to focus their efforts on the growing field of data science. But *Data Feminism* is about much more than gender. It is about power, about who has it and who doesn't, and about how those differentials of power can be challenged and changed.

**Your Post Has Been Removed** Frederik Stjernfelt 2019-01-01 This open access monograph argues established democratic norms for freedom of expression should be implemented on the internet. Moderating

policies of tech companies as Facebook, Twitter and Google have resulted in posts being removed on an industrial scale. While this moderation is often encouraged by governments - on the pretext that terrorism, bullying, pornography, "hate speech" and "fake news" will slowly disappear from the internet - it enables tech companies to censor our society. It is the social media companies who define what is blacklisted in their community standards. And given the dominance of social media in our information society, we run the risk of outsourcing the definition of our principles for discussion in the public domain to private companies. Instead of leaving it to social media companies only to take action, the authors argue democratic institutions should take an active role in moderating criminal content on the internet. To make this possible, tech companies should be analyzed whether they are approaching a monopoly. Antitrust legislation should be applied to bring those monopolies within democratic governmental oversight. Despite being in different stages in their lives, Anne Mette is in the startup phase of her research career, while Frederik is one of the most prolific philosophers in Denmark, the authors found each other in their concern about Free Speech on the internet. The book was originally published in Danish as *Dit opslag er blevet fjernet - techgiganter & ytringsfrihed*. Praise for 'Your Post has been Removed' "From my perspective both as a politician and as private book collector, this is the most important non-fiction book of the 21st Century. It should be disseminated to all European citizens. The learnings of this book and the use we make of them today are crucial for every man, woman and child on earth. Now and in the future." Jens Rohde, member of the European Parliament for the Alliance of Liberals and Democrats for Europe "This timely book compellingly presents an impressive array of information and analysis about the urgent threats the tech giants pose to the robust freedom of speech and access to information that are essential for individual liberty and democratic self-government. It constructively explores potential strategies for restoring individual control over information flows to and about us. Policymakers worldwide should take heed!" Nadine Strossen, Professor, New York Law School. Author, *HATE: Why We Should Resist It with Free Speech, Not Censorship*.

**The Economics of Sports** Michael Leeds 2016-05-23 For undergraduate courses in sports economics, this book introduces core economic concepts developed through examples from the sports industry. The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. *The Economics of Sports* explores economic concepts and theory of industrial organization, public finance, and labor economics in the context of applications and examples from American and international sports.

**Superman (2018-) #20** Brian Michael Bendis 2020-02-12 The United Planets is a perfect, beautiful idea...that completely flies in the face of everything the barbaric Mongul has been fighting for his entire life. Mongul will destroy the United Planets and Superman with it. And he said something about using Earth as his toilet. Which doesn't sound very nice. The return of one of Superman's biggest and baddest villains...bigger and badder than ever!

**A Cultural History of the Disneyland Theme Parks** Sabrina Mittermeier 2020-11-10 When the first Disneyland opened its doors in 1955, it reinvented the American amusement park and transformed the travel, tourism and entertainment industries forever. Now a global vacation empire, the original park in Anaheim, California, has been joined by massive complexes in Florida, Tokyo, Paris, Hong Kong and Shanghai. Spanning six decades, three continents and five distinct cultures, Sabrina Mittermeier presents an interdisciplinary examination of the parks, situating them in their proper historical context and exploring the distinct cultural, social and economic landscapes that defined each one at the time of its construction. She then spotlights the central role of class in the subsequent success or failure of each venture. The first comparative study of the Disney theme parks, this book closes a significant gap in existing research and is an important new contribution to the field, providing the first discussion of the Disney parks and what they reveal about the cultures they are set in. There has been a lack of focus on cross- and trans-cultural analyses of theme parks generally and Disney theme parks specifically, until now. It is also particularly interesting - and will be welcomed for it - for the non-United States context of the study. This is a thorough examination of all of the existing Disney Parks and how they function within their respective cultures. While Disney themes and characters attempt to be universal, the author does a good job of arguing for where this is not possible and how glocalization is crucial to the parks' successes. The writing is academic, but it is not inaccessible. It will have wide disciplinary appeal within academia, as tourism studies cross into a variety of fields including

history, American studies, fandom studies, performance studies and cultural studies. It will be invaluable to those working in the field of theme park scholarship and the study of Disney theme parks, theme parks in general and related areas like world's expositions and spaces of the consumer and lifestyle worlds. It will also be of interest to Disney fans, those who have visited any of the parks or are interested to know more about the parks and their cultural situation and context.

*The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies* Erik Brynjolfsson 2014-01-20 A pair of technology experts describe how humans will have to keep pace with machines in order to become prosperous in the future and identify strategies and policies for business and individuals to use to combine digital processing power with human ingenuity.

*30-Minute Social Media Marketing: Step-by-step Techniques to Spread the Word About Your Business* Susan Gunelius 2010-11-12 BIG PRESENCE isn't just for BIG COMPANIES anymore! A social media marketing handbook for small business owners on the go Social media has opened the door to anyone who wants to promote themselves--including small businesses. Designed specifically for busy small business owners, this book puts you on the fast track to maximizing your business's visibility and generating profits—regardless of the size of your marketing budget or the time you have to devote to it. 30-Minute Social Media Marketing provides 22 short chapters packed with real-world examples, templates, sample marketing procedures, and screen shots taking you step-by-step through the essentials. With little time and effort, you will master the arts of: Blogging and microblogging Social networking and bookmarking Audio and video E-books and webinars Direct and indirect marketing Brand and relationship building Word-of-mouth marketing Expanding your reach and establishing your position Integrating with traditional marketing Evaluating results By the end of the book, you will have completed a social-media marketing plan that produces real results and created a strategy for future marketing plans--all in just 30 minutes a day.

*Nineteen Eighty-Four* George Orwell 2021-01-09 "Nineteen Eighty-Four: A Novel", often published as "1984", is a dystopian social science fiction novel by English novelist George Orwell. It was published on 8 June 1949 by Secker & Warburg as Orwell's ninth and final book completed in his lifetime. Thematically, "Nineteen Eighty-Four" centres on the consequences of totalitarianism, mass surveillance, and repressive regimentation of persons and behaviours within society. Orwell, himself a democratic socialist, modelled the authoritarian government in the novel after Stalinist Russia. More broadly, the novel examines the role of truth and facts within politics and the ways in which they are manipulated. The story takes place in an imagined future, the year 1984, when much of the world has fallen victim to perpetual war, omnipresent government surveillance, historical negationism, and propaganda. Great Britain, known as Airstrip One, has become a province of a totalitarian superstate named Oceania that is ruled by the Party who employ the Thought Police to persecute individuality and independent thinking. Big Brother, the leader of the Party, enjoys an intense cult of personality despite the fact that he may not even exist. The protagonist, Winston Smith, is a diligent and skillful rank-and-file worker and Outer Party member who secretly hates the Party and dreams of rebellion. He enters into a forbidden relationship with a colleague, Julia, and starts to remember what life was like before the Party came to power.

*Truth Decay* Kavanagh 2018-01-16 Political and civil discourse in the United States is characterized by "Truth Decay," defined as increasing disagreement about facts, a blurring of the line between opinion and fact, an increase in the relative volume of opinion compared with fact, and lowered trust in formerly respected sources of factual information. This report explores the causes and wide-ranging consequences of Truth Decay and proposes strategies for further action.

*Economic Science Fictions* William Davies 2018-05-04 An innovative new anthology exploring how science fiction can motivate new approaches to economics. From the libertarian economics of Ayn Rand to Aldous Huxley's consumerist dystopias, economics and science fiction have often orbited each other. In *Economic Science Fictions*, editor William Davies has deliberately merged the two worlds, asking how we might harness the power of the utopian imagination to revitalize economic thinking. Rooted in the sense that our current economic reality is no longer credible or viable, this collection treats our economy as a series of fictions and science fiction as a means of anticipating different economic futures. It asks how science fiction can motivate new approaches to economics and provides surprising new syntheses, merging social science with fiction, design with politics, scholarship with experimental forms. With an opening chapter from Ha-Joon Chang as

well as theory, short stories, and reflections on design, this book from Goldsmiths Press challenges and changes the notion that economics and science fiction are worlds apart. The result is a wealth of fresh and unusual perspectives for anyone who believes the economy is too important to be left solely to economists. Contributors AUDINT, Khairani Barokka, Carina Brand, Ha-Joon Chang, Miriam Cherry, William Davies, Mark Fisher, Dan Gavshon-Brady and James Pockson, Owen Hatherley, Laura Horn, Tim Jackson, Mark Johnson, Bastien Kerspern, Nora O Murchú, Tobias Revell et al., Judy Thorne, Sherryl Vint, Joseph Walton, Brian Willems

**Social Media and Democracy** Nathaniel Persily 2020-08-31 A state-of-the-art account of what we know and do not know about the effects of digital technology on democracy.

*Human Enhancement Technologies and Our Merger with Machines* Woodrow Barfield 2021-06-15 A cross-disciplinary approach is offered to consider the challenge of emerging technologies designed to enhance human bodies and minds. Perspectives from philosophy, ethics, law, and policy are applied to a wide variety of enhancements, including integration of technology within human bodies, as well as genetic, biological, and pharmacological modifications. Humans may be permanently or temporarily enhanced with artificial parts by manipulating (or reprogramming) human DNA and through other enhancement techniques (and combinations thereof). We are on the cusp of significantly modifying (and perhaps improving) the human ecosystem. This evolution necessitates a continuing effort to re-evaluate current laws and, if appropriate, to modify such laws or develop new laws that address enhancement technology. A legal, ethical, and policy response to current and future human enhancements should strive to protect the rights of all involved and to recognize the responsibilities of humans to other conscious and living beings, regardless of what they look like or what abilities they have (or lack). A potential ethical approach is outlined in which rights and responsibilities should be respected even if enhanced humans are perceived by non-enhanced (or less-enhanced) humans as "no longer human" at all.

*Inside Black Mirror* Charlie Brooker 2018-11-01 'Black Mirror is hands down the most relevant program of our time, if for no other reason than how often it can make you wonder if we're all living in an episode of it.' - New York Times What becomes of humanity when it's fed into the jaws of a hungry new digital machine? Discover the world of Black Mirror in this immersive, illustrated, oral history. This first official book logs the entire Black Mirror journey, from its origins in creator Charlie Brooker's mind to its current status as one of the biggest cult TV shows to emerge from the UK. Alongside a collection of astonishing behind-the-scenes imagery and ephemera, Brooker and producer Annabel Jones will detail the creative genesis, inspiration and thought process behind each film for the first time, while key actors, directors and other creative talents relive their own involvement. 'Brooker continues to solidify himself as one of the most creative writers in the medium. Even when the unfair creep of expectations rears up, Black Mirror and Brooker deliver.' - The Hollywood Reporter 'Black Mirror: the future is already here, and it's terrifying' - Telegraph

*The Long Tail* Chris Anderson 2006-07-11 What happens when the bottlenecks that stand between supply and demand in our culture go away and everything becomes available to everyone? "The Long Tail" is a powerful new force in our economy: the rise of the niche. As the cost of reaching consumers drops dramatically, our markets are shifting from a one-size-fits-all model of mass appeal to one of unlimited variety for unique tastes. From supermarket shelves to advertising agencies, the ability to offer vast choice is changing everything, and causing us to rethink where our markets lie and how to get to them. Unlimited selection is revealing truths about what consumers want and how they want to get it, from DVDs at Netflix to songs on iTunes to advertising on Google. However, this is not just a virtue of online marketplaces; it is an example of an entirely new economic model for business, one that is just beginning to show its power. After a century of obsessing over the few products at the head of the demand curve, the new economics of distribution allow us to turn our focus to the many more products in the tail, which collectively can create a new market as big as the one we already know. The Long Tail is really about the economics of abundance. New efficiencies in distribution, manufacturing, and marketing are essentially resetting the definition of what's commercially viable across the board. If the 20th century was about hits, the 21st will be equally about niches.

*Radical Technologies* Adam Greenfield 2018-05-29 A field manual to the technologies that are transforming our lives Everywhere we turn, a startling new device promises to transfigure our lives. But at what cost? In

this urgent and revelatory excavation of our Information Age, leading technology thinker Adam Greenfield forces us to reconsider our relationship with the networked objects, services and spaces that define us. It is time to re-evaluate the Silicon Valley consensus determining the future. We already depend on the smartphone to navigate every aspect of our existence. We're told that innovations—from augmented-reality interfaces and virtual assistants to autonomous delivery drones and self-driving cars—will make life easier, more convenient and more productive. 3D printing promises unprecedented control over the form and distribution of matter, while the blockchain stands to revolutionize everything from the recording and exchange of value to the way we organize the mundane realities of the day to day. And, all the while, fiendishly complex algorithms are operating quietly in the background, reshaping the economy, transforming the fundamental terms of our politics and even redefining what it means to be human. Having successfully colonized everyday life, these radical technologies are now conditioning the choices available to us in the years to come. How do they work? What challenges do they present to us, as individuals and societies? Who benefits from their adoption? In answering these questions, Greenfield's timely guide clarifies the scale and nature of the crisis we now confront —and offers ways to reclaim our stake in the future.

**The Death of Expertise** Tom Nichols 2017 People are now exposed to more information than ever before, provided both by technology and by increasing access to every level of education. These societal gains, however, have also helped fuel a surge in narcissistic and misguided intellectual egalitarianism that has

crippled informed debates on any number of issues. Today, everyone knows everything: with only a quick trip through WebMD or Wikipedia, average citizens believe themselves to be on an equal intellectual footing with doctors and diplomats. All voices, even the most ridiculous, demand to be taken with equal seriousness, and any claim to the contrary is dismissed as undemocratic elitism. As Tom Nichols shows in *The Death of Expertise*, this rejection of experts has occurred for many reasons, including the openness of the internet, the emergence of a customer satisfaction model in higher education, and the transformation of the news industry into a 24-hour entertainment machine. Paradoxically, the increasingly democratic dissemination of information, rather than producing an educated public, has instead created an army of ill-informed and angry citizens who denounce intellectual achievement. Nichols has deeper concerns than the current rejection of expertise and learning, noting that when ordinary citizens believe that no one knows more than anyone else, democratic institutions themselves are in danger of falling either to populism or to technocracy-or in the worst case, a combination of both. *The Death of Expertise* is not only an exploration of a dangerous phenomenon but also a warning about the stability and survival of modern democracy in the Information Age.

[We the Media](#) Dan Gillmor 2006-01-31 Not content to accept the news as reported, grassroots journalists are publishing in real time to a worldwide audience via the Internet. The impact of their work is just beginning to be felt by professional journalists and the newsmakers they cover. Dan Gillmor tells the story of this phenomenon.